



# RIBBON CUTTING *Packages*

## **Weekday Basic: \$100**

- ✓ Notify Chamber Membership (1,320 Representatives)
- ✓ Scissors and Ribbon Provided
- ✓ Photos from your Ribbon Cutting will be uploaded to our Chamber Facebook (5,000 likes and 6,000 followers) and Instagram Page (2,102 followers)
- ✓ Ambassadors and Board Members that attend will post pictures using the hashtag #mjchamber

## **Weekday Enhanced: \$200**

- ✓ Notify Chamber Membership (1,320 Representatives)
- ✓ Scissors and Ribbon Provided
- ✓ Photos from your Ribbon Cutting will be uploaded to our Chamber Facebook (5,000 likes and 6,000 followers) and Instagram Page (2,102 followers)
- ✓ Ambassadors and Board Members that attend will post pictures using the hashtag #mjchamber
- ✓ Facebook Live Spotlight Video
- ✓ Event Page on the Chamber's Facebook page
- ✓ Send an invitation to media contacts and local dignitaries
- ✓ One free Chamber Clip highlighting your Ribbon Cutting



# RIBBON CUTTING AGREEMENT

We are delighted to perform a Ribbon Cutting for new members or for current members who have remodeled or moved to a new location. A Ribbon Cutting is a great way to introduce yourself to the community, attract potential customers to your place of business, and get acquainted with fellow Chamber members.

- ✓ Refreshments are sometimes served – do whatever fits your budget
- ✓ Be sure to invite your staff, family members, customers, and vendors
- ✓ Be prepared to give a 2-minute welcome/intro speech
- ✓ Attend another ribbon-cutting in advance so you know what to expect
- ✓ If a photo is to be taken outdoors with signage, please avoid parking vehicles directly in front of your sign or have a small sign visible (sandwich board, sign on door, or banner)

Please note that we prefer to schedule Ribbon Cuttings two weeks in advance, Monday – Friday at 11:30 am. Ribbon Cuttings must be paid for before your event. If you would like to schedule an alternate time, we'll do our best to work with our calendar. A maximum of two ribbon cuttings will be performed per week. Please check our online calendar for events already scheduled in order to avoid scheduling conflicts. If you would like to plan an after-hours event, please note the latest we will perform a Ribbon Cutting is 4:00 pm in order to keep within the parameter of office hours.

Complete this form and return it by email to [michelle@mjchamber.org](mailto:michelle@mjchamber.org) and we will check our event calendar and notify you within 24 hours of which date and time have been approved for your event.

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Ribbon Cutting Address: \_\_\_\_\_

Preferred Date(s) of Ribbon Cutting: 1. \_\_\_\_\_ 2. \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Ribbon Cutting Package: Weekday Basic    Weekday Enhanced